

Sponsor Level 2019	Major	Diamond	Platinum	Gold	Silver	Bronze	Friends
	\$2,500 and more	\$2,000 – \$2,499	\$1,500 – \$1,999	\$1,000 – \$1,499	\$500 - \$999	\$250 - \$499	\$100 - \$249
Admission Day Passes*(See Note 1)	★★★★ (event passes)	★★★★ (event passes)	★★★★ (event passes)	★★★ (event passes)	★★ (event passes)	★★ (day of your choice)	★ (day of your choice)
Evening Passes	★★ (Friday & Saturday)	★★ (Friday & Saturday)	★★ (Dance of your choice)	★★ (Dance of your choice)	★ (Dance of your choice)		
Lobster Supper	★★	★★					
Festin Acadien avec homard (Feast with lobster)	★★						
Presented and invited to speak at the official opening	✓						
Kiosk for display of promotional materials or information(sponsor's responsibility to provide personnel and materials)	✓						
Link on our website and Facebook to your company's website upon your approval	✓						
Posting on the grounds and in arena	✓	✓					
Right to have their name attached to a specific activity	✓	✓					
Right to be associated with Festival's radio ads	✓	✓					
Posting and logo in the program brochure	✓	✓					
Photo in La Voix Acadienne and Journal-Pioneer	✓	✓	✓				
Posting with photo and logo on our website and Facebook	✓	✓	✓				
Mention at the main activities**(see Note 2)	(throughout)	(three times)	(twice)				

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	\$2,500 and more	\$2,000 – \$2,499	\$1,500 – \$1,999	\$1,000 – \$1,499	\$500 - \$999	\$250 - \$499	\$100 - \$249
Invitation to the official opening and reception	✓	✓	✓	✓			
Invitation to participate in the parade	✓	✓	✓	✓			
Mention at the official opening	✓	✓	✓	✓			
Mention at the closing ceremony	✓	✓	✓	✓			
Will be mentioned at other Festival activities held during the year.	✓	✓	✓	✓			
Posting of your logo on our website and Facebook	✓	✓	✓	✓	✓		
Mention at the activity sponsored	✓	✓	✓	✓	✓		
Posting at the site of the activity sponsored	✓	✓	✓	✓	✓	✓	
Posting on the sponsors' scrolling screen every day of the event	✓ (Full page)	✓ (Full page)	✓ (Full page)	✓ (half page)	✓ (third page)	✓ (quarter page)	Name will be listed
Mention in the Exhibition prize listing catalogue(if applicable) ***(see note 3)	✓	✓	✓	✓	✓	✓	✓

Other Contributions - \$50 - \$99 will be mention in the prize catalogue (if applicable) (See Note 3)

NOTES:

Note 1 - each star ★ represents one unit. Ex. Major Sponsor gets 4 admission passes for each day of the event.

Note 2 - Main activities included are:

- | | |
|-----------------------------|--|
| ♪Acazing Talent Competition | ♪Saturday Afternoon Main Stage Show |
| ♪Festin acadien avec homard | ♪Pole Climbing Show(Saturday & Sunday) |
| ♪PEI Holstein Show | ♪Fiddling & Step-dancing Show |
| ♪Horse Pulling Contest | ♪PEI Rubber Boot Throwing Championship |

Note 3 - Sponsors of Special Prizes and Trophies will have their name printed in the catalogue if commitment is confirmed by June 1st.