

Sponsor Level 2018	Major \$2,500 and more	Diamond \$2,000 - \$2,499	Platinum \$1,500 - \$1,999	Gold \$1,000 - \$1,499	Silver \$500 - \$999	Bronze \$250 - \$499	Friends \$100 - \$249
Admission Day Passes* (See Note 1)	★★★★★ (event passes)	★★★★★ (event passes)	★★★★★ (event passes)	★★★★ (event passes)	★★★ (event passes)	★★★ (day of your choice)	★ (day of your choice)
Evening Passes	★★ (Friday & Saturday)	★★ (Friday & Saturday)	★★ (Dance of your choice)	★★ (Dance of your choice)	★ (Dance of your choice)		
Lobster Supper	★★	★★					
Festin Acadien avec homard (Feast with lobster)	★★						
Presented and invited to speak at the official opening	✓						
Kiosk for display of promotional materials or information(sponsor's responsibility to provide personnel and materials)	✓						
Link on our website and Facebook to your company's website upon your approval	✓						
Posting on the grounds and in arena	✓	✓					
Right to have their name attached to a specific activity	✓	✓					
Right to be associated with Festival's radio ads	✓	✓					
Posting and logo in the program brochure	✓	✓					
Photo in La Voix Acadienne and Journal-Pioneer	✓	✓	✓				
Posting with photo and logo on our website and Facebook	✓	✓	✓				
Mention at the main activities** (see Note 2)	(throughout)	(three times)	(twice)				
Invitation to the official opening and reception	✓	✓	✓	✓			
Invitation to participate in the parade	✓	✓	✓	✓			
Mention at the official opening	✓	✓	✓	✓			
Mention at the closing ceremony	✓	✓	✓	✓			
Will be mentioned at other Festival activities held during the year.	✓	✓	✓	✓			
Posting of your logo on our website and Facebook	✓	✓	✓	✓	✓		
Mention at the activity sponsored	✓	✓	✓	✓	✓		
Posting at the site of the activity sponsored	✓	✓	✓	✓	✓	✓	
Posting on the sponsors' scrolling screen every day of the event	✓ (Full page)	✓ (Full page)	✓ (Full page)	✓ (half page)	✓ (third page)	✓ (quarter page)	Name will be listed
Mention in the Exhibition prize listing catalogue(if applicable) *** (see note 3)	✓	✓	✓	✓	✓	✓	✓

Other Contributions - \$50 - \$99 will be mention in the prize catalogue (if applicable) (See Note 3)

NOTES:

Note 1 - each star ★ represents one unit. Ex. Major Sponsor gets 4 admission passes for each day of the event.

Note 2 - Main activities included are:

- ♪ Acazing Talent Competition
- ♪ Festin acadien avec homard
- ♪ PEI Holstein Show
- ♪ Horse Pulling Contest
- ♪ Saturday Afternoon Main Stage Show
- ♪ Pole Climbing Show(Saturday & Sunday)
- ♪ Fiddling & Step-dancing Show
- ♪ PEI Rubber Boot Throwing Championship

Note 3 - Sponsors of Special Prizes and Trophies will have their name printed in the catalogue if commitment is confirmed by June 1st